



Your local choice

press kit 2008

Our Mission, Our Vision, Our Values

Our mission is to provide the highest quality real estate brokerage services to our clients and customers and to be recognized in the community for high standards and ethics.

Our guiding principle is simply doing the right thing every day to earn the trust and respect of each other, our clients and our customers.

At Prudential Select Properties we put honesty, morality, and ethics first. We value providing service to our customers, clients, and each other in the real estate community that outperforms expectations. As well as providing a positive environment that is based on faith and principle which rewards commitment to excellence and contributes to the personal growth

History

Prudential Select Properties began in 2002 as the vision of Dan Bitza, Sharon Huber, Maryann Vitale, Deb Colburn and Angie Ignatowski to provide a locally-owned real estate service to the St. Louis market.

In 2006 Dan Bitza retired and Sharon Huber took on the role of President and C.E.O. while Vitale, Colburn, and Ignatowski retained ownership roles and served on the board of directors. In 2008 George Bruns joined Prudential Select Properties as the C.O.O.

Today Prudential Select Properties is the top locally-owned listing and selling company in St. Louis, as our company market share rankings in the MLS attest, and serves the St. Louis metropolitan area with 10 offices and 550 agents.

Locations

Home Office | 1650 Des Peres Road, Suite 205 St. Louis, MO 63131 | 314-835-6000

South County Office | 4448 Lemay Ferry Rd. St. Louis, MO 63129 | 314-714-1100 | managed by Jim Dillas

St. Charles County Office | 6149 Mid Rivers Mall Drive St. Charles, MO 63304 | 636-720-1100 | managed by Deb Colburn

Ballwin/Wildwood Office | 16442 Village Plaza View Drive Wildwood, MO 63011 | 636-779-1100 | managed by John Williams

Town & Country Office | 13275 Manchester Rd. Des Peres, MO 63131 | 314-775-2050 | managed by Maryann Vitale

O'Fallon/Wentzville Office | 3792 Monticello Plaza St. Charles, MO 63304 | 636-720-3000 | managed by Jim Cosgrove

St. Louis Office | 4601 Hampton St. Louis, MO 63109 | 314-832-9100 | managed by Jen Chartrand

Jefferson County Office | 3805 Vogel Road Arnold, MO 63010 | 636-296-1444 | managed by Marie Miceli

Clayton Office | 165 N. Meramec, Suite 120 Clayton, MO 63105 | 314-727-1235 | managed by Kerry Brooks

St Charles@Bogey Hill Zumbahl | 2047 Zumbahl Rd. St Charles, MO | 63303 636-947-5700 | managed by Charlie Worsley

Vital Statistics

About Prudential Select Properties

- 10 offices serving the greater St. Louis area and representing over 550 agents
- Ranked as the #1 locally owned and operated real estate company and #2 in sales volume by the St. Louis Association of Realtors 2007
- Ranked #31 as a Gibraltar Circle broker of the top 50 companies in the nation by Prudential Real Estate Affiliates 2007
- Ranked #2 in the St. Louis Business Journal Book of lists of Top Real Estate firms 2007
- Ranked in the top 20% of real estate firms nationwide by RISMedia
- 2007 annual sales in excess of \$20 million
- Offering relocation, mortgage, and title services

About Prudential Financial

- 98% of consumers recognize the Prudential name
- Prudential is among the largest publicly traded corporations in the world
- More than 50 million people do business with Prudential, 1 out of every 5 households

About Prudential Real Estate Affiliates

- A full-service real estate brokerage franchisor that awarded its first affiliation in 1988
- Nearly 2,100 offices in the United States & Canada
- Over 64,000 sales professionals
- \$170.6 billion in sales volume
- 483,000 transactions sides

Executive Bios

Sharon Huber

President / Chief Executive Officer

Success came quickly to Sharon in her career. Within only 2 1/2 years of acquiring her license she earned a place as a member of Missouri's Lifetime Million Dollar Club, a member of the Excellence Club, and became an Assistant Manager for the Coldwell Banker Des Peres Office. Sharon managed her first office in 1988 and became the manager of the Coldwell Banker St. Charles office in 1989. She brought that office to national recognition as the top office in the Coldwell Banker network her first year there. The office ranked #1 in the St. Louis marketplace in 5 out of 7 categories for the 6+ years she managed it. She was awarded the Coldwell Banker Management Award of Excellence in 1989 and again in 1992. In 1995, while her St. Charles office was ranked 3rd in the nation, Sharon joined the Gundaker organization to help



re-build their West County office. Sharon took that office from the lower rankings to one of the fastest growing and developing offices in the Gundaker organization.

Together with Dan Bitza, Maryann Vitale, Deb Colburn and Angie Ignatowski, Sharon founded Prudential Select Properties in 2002, creating the choice of a locally-owned real estate company in the St. Louis area. She managed the Prudential Select Properties Ballwin office until she joined the corporate office in June, 2006 as the Chief Operating Officer. After Dan Bitza's retirement in January 2007 she took on the role as President and Chief Executive Officer. Her accomplishments to date include integrating programs and solutions, including Showing Desk, TeamBuilder, Xpressdocs and the Five Star Select listing program. In May, 2007 Sharon united the corporate staff under one roof at their current office in Des Peres and had the foresight to hire George Bruns as chief operating officer in February, 2008.

Education: Bachelor of Science in Marketing, Masters Degree in Business
Designations: CRB, CRS, GRI

George Bruns
Chief Operating Officer

George has spent most of his thirty-year real estate career in management. From 1982—1984 he worked as a regional Vice President for Coldwell Banker for a nine state area from Missouri to New Mexico. In 1984 he was hired by the Meredith Corporation to develop franchises of Better Homes and Gardens Real Estate Services throughout the United States. In 1986 George became the Senior Vice President and General Manager for Gundaker Realtors and remained with the company through their acquisition by NRT, overseeing 3000 real estate associates and 40+ offices in the St. Louis metro area. From 2006—2007 he acted as Chief Operating Officer of Prudential Americania in Las Vegas. He joined Prudential Select Properties in February of 2008 as Chief Operating Officer.



Education: Bachelor of Science in Civil Engineering, Masters Degree in Engineering Administration

Media Contact Information

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